



FAMILY FIRST®

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Contact: Nancy Jergins

352-263-6579 / nancy@familyfirst.net



FamilyFirst.net

5211 W. Laurel Street
Suite 102
Tampa, FL 33607
813.222.8300 telephone
813.222.8301 facsimile

TONY DUNGY RECOGNIZED FOR WORK OFF THE FIELD

Family First President Mark W. Merrill Says Dungy Will Always Be A Coach

Tampa, FL, January 12, 2009—With the announcement of Tony Dungy's retirement as the head coach of the NFL Indianapolis Colts, praise is coming in for his coaching skills, both on the field, and off the field.

Much of Dungy's philanthropic energy over the past decade has gone into the national non-profit organization, Family First, specifically Family First's fatherhood program, All Pro Dad. Family First president Mark Merrill says that Dungy's involvement since the program's inception, in 1997, has been an encouragement and inspiration to fathers around the world.

"Anyone can say, 'spend time with your kids, love your wife, be a man of honor,' " Merrill says. "But when Tony Dungy says it, men not only listen, they're inspired to actually do it. They believe in Tony because his life reflects his beliefs."

Now that Dungy has retired from the NFL, he'll have more time to reach more fathers as he enters his second decade of work with Family First and All Pro Dad.

"I want to congratulate Tony on an amazing NFL career, and thank him for using his coaching and mentoring skills to help fathers through All Pro Dad during that time," says Merrill. "Tony is an extraordinary man, and it's been humbling and inspiring to watch him in action."

To learn more, visit www.AllProDad.com, and www.FamilyFirst.net.

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