

**Family First
National Write Your Story Day
Official Contest Rules**

Family First's Write Your Family Story Contest starts on March 14, 2019 at 12:01 a.m. Eastern Time ("ET") and ends on March 30, 2019 11:59 p.m. ET.

Eligibility: To be eligible to participate in this contest, entrants must be legal residents of the fifty (50) United States and the District of Columbia, who are at least 18 years of age or older as of date of entry. Employees of Family First and their affiliated companies, and advertising and promotion agencies and the immediate family members of each are ineligible. The term "immediate family" includes spouses, grandparents, parents, siblings, children and grandchildren. Void where prohibited by law. Contest is subject to all applicable federal, state, and local laws. This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to Family First and not to Facebook.

How to Enter: During the Contest period, follow the instructions provided to complete the entry for to receive one (1) entry ("Entry" and collectively, "Entries"). Limit one (1) Entry per person, per Facebook ID< per e-mail address and per household via this method for the duration of the Contest Period. All Entries must be received by 11:59 p.m. ET on March 30, 2019 to be eligible. Multiple Entries received from any person or email address or Facebook ID after the first Entry received will be void. All Entries become the sole property of Family First and will not be returned. No purchase is necessary to enter. To enter via video: visit <http://bit.ly/writeyourfamstory> and upload a video of your family reading your story to Instagram. Follow @imomdotcom if you are a mom or @allprodad if you are a dad. Additionally, tag us in the video submission and use the hashtag #WriteYourStoryDay! Once @imomdotcom and/or @allprodad have been tagged in the video, entrants will fill out the form on landing page. To enter via written submission: visit <http://bit.ly/writeyourfamstory> and upload a written story that is five hundred (500) words or less. No mechanically reproduced or completed entries will be accepted.

The Prize(s): One (1) winner will be selected by Family First. That winner will receive a gift card valued at two hundred and fifty dollars (\$250.00). The winner will be selected on or about April 5, 2019 from all eligible entries received. Odds of winning depend on the number of eligible entries received. The winner will be notified by email. Family First reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented. If a winner cannot be notified within fourteen (14) days, then the prize will be forfeited, and the prize will be awarded to an alternate winner randomly selected from among remaining valid entries. There will be no substitutions or cash alternatives for any prize except at the sole discretion of Family First. Family First has the right to substitute a prize of similar value. No transfer or assignment of

prizes is allowed. The winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each winner must complete and sign a Form W-9. Family First is not liable if the provider of any part of the prize fails to satisfy its obligations to furnish its portion of the prize. Family First is not responsible for any liability arising directly or indirectly from the award or use of the prize. In claiming your prize, you acknowledge that Family First has the right to publicize your name, character, likeness, photograph, voice and the fact that you are the winner for promotional purposes without financial remuneration.

All entries will receive one (1) copy of the book *From Me to You*, written by Mark and Susan Merrill valued at 16.99 or a set of children's books of equal value.

Miscellaneous: Family First reserves the right to make rules and contest changes, and change the aforementioned contest dates. By entering this contest, each entrant waives any and all claims of liability against Family First and their respective parents, affiliates, officers, directors, employees and agents, for any and all claims, loss, damage or injury which may occur as a result of entrant's participation in this contest. Released Parties are not responsible for late, lost, damaged, inaccurate, delayed, garbled, misdirected, incomplete, undeliverable, destroyed, or stolen Entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability, or accessibility or miscommunications or failed computer, satellite, telephone, or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing, or otherwise relating to or in connection with the Contest, including, without limitation, errors, or difficulties which may occur in connection with the administration of the Contest, the processing of Entries, the announcement of the prizes, or in any Contest-related materials. Released Parties are also note responsible for any incorrect or inaccurate information, whether caused by site users, tempering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Contest. Persons who tamper with or abuse any aspect of the Contest or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Family First, will be disqualified and all associated Entries will be void. CAUTION: ANY ATTEMPT TO DELIBERATLY DAMAGE THE CONTEST PAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIAL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, FAMILY FIRST RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECTUION. If for any reason this Contest is not capable of running as planned due to infection by

computer virus, bugs, tampering, unauthorized intervention, fire, technical failures, or any other causes beyond the control of Family First, or due to any action(s), regulation(s), order(s), or request(s) by any website due to excessive use, threatened terrorist act(s), terrorist act(s), air raids, fire(s), flood(s), epidemic(s), explosion(s), unusually severe weather, hurricane(s), shortage(s), transportation interruption(s) of any kind, work slow-down(s), then Family First reserves the right at Family First's sole discretion, to void any entries at issue, to disqualify any individual who tampers in whole or in part, at any time, without notice and award the prize using all non-suspect eligible entries received at this termination date. Should any portion of the Contest be, in Family First's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of Family First, corrupt or impair the administration, security, fairness of proper play, or submission of Entries, or if Contest is unable to run as planned for any other reason, Family First reserves the right as its sole discretion to suspend, modify or terminate the Contest and, if terminated, at its discretion, select the potential winner from all eligible, non-suspect Entries received prior to termination.